

HEC Paris MBA candidate with 7+ years across product marketing, sales and strategy in manufacturing and financial services. Founded a company with 180k+ followers, launched corporate solutions across EMEA and evaluates multilingual LLM outputs, combining vertical GTM, customer insight and technical storytelling.

EDUCATION

HEC PARIS — Paris, France 09/2025 — Present

Master in Business Administration — MBA Class of 2027

- Excellence & Diversity Scholarships (double recipient). Leadership Fellows (36/173). GPA: 3.84/4.00

TOULOUSE BUSINESS SCHOOL (TBS) — Toulouse, France 09/2017 — 07/2021

Master in Management (MiM) & Specialized Master in Marketing, Management and Communication (MS)

- MS: 2nd in class; MiM: Honors. Scholarships via apprenticeships (Bostik, Société Générale)

PROFESSIONAL EXPERIENCE

AMCOR — Paris, France 09/2023 — 06/2025

Global leader in flexible packaging. Revenue: \$15B, employees: 41k

Marketing Specialist, Meat EMEA

- Designed 5-year EMEA roadmap (\$1.2B global segment) synthesizing market, customer, and innovation insights
- Created segment playbooks, battlecards, launch toolkits and case studies used by 50+ salespeople
- Identified an unmet fish-market need, led 6 salespeople and built a \$14M pipeline in 6 months
- Coordinated 11 EMEA product launches by aligning sales, R&D and technical stakeholders in different industries
- Selected as “Retail Ambassador” (20/10k); presented strategy to key accounts (Aldi, Leclerc)

AVERY DENNISON — Oegstgeest, Netherlands 10/2021 — 09/2023

Global leader in labels and materials science. Revenue: \$8.8B, employees: 35k

European Graduate Program, Product Manager and Sales Manager

- Ranked #1 among 12 countries as French Sales Manager for the “AD Circular” label recycling program
- Generated \$500k launching ThermaVIP+ packaging to transport COVID vaccines, built positioning & launch tools
- Interviewed 17 C-level stakeholders, drove a no-launch decision for a B2B marketplace, avoiding \$1M/year cost

BOSTIK — Paris, France 09/2020 — 09/2021

Global adhesives brand within Arkema. Revenue: \$2.7B, employees: 7k

International Product Manager Assistant (apprenticeship)

- Analyzed a 100+ SKU portfolio to shape pricing for 2 launches across 40+ countries
- Launched a business-unit web app, coordinating requirements with an external agency

SOCIÉTÉ GÉNÉRALE — Bayonne, France 09/2018 — 08/2020

Global banking group. Revenue: \$26.8B, employees: 119k

Marketing Assistant (apprenticeship)

- Built Excel VBA dashboards, automating performance-tracking for 28 agencies, contributing to Top 10 rank

ENTREPRENEURSHIP & FREELANCE

MUJERES EN PARIS — Paris, France ([Facebook](#), [Instagram](#), [Website](#)) 08/2016 — Present

Founder

- Generated \$104k profit from 5 Argentina-Paris trips (21 customers each) & grew 180K followers on social media
- Pivoted during COVID: launched virtual tours across 8 districts of Paris and sold 600 branded face masks
- Co-created 4 personal development events for 122 entrepreneurs in Argentina in partnership with IICP

OUTLIER (SCALE AI) — Remote 11/2024 — Present

Senior Reviewer (freelance)

- Improving AI models (Gemini, Claude) in mathematics, reasoning and languages (French, Spanish, English)

SKILLS & INTERESTS

- Languages: Spanish (Native), French (Fluent), English (Fluent), Portuguese (Intermediate), Greek (Beginner)
- Tools: LLM, RAG, AI agents, APIs, Excel VBA, PowerPoint, Power BI, Tableau, Salesforce, Google Analytics, CMS
- Interests: E-sport #22 rank (from 100M) in LoL, Reading ([300+ business books](#)), Football, Tennis, Running